* **Natural Resources**
	+ **Goal**:
		- Improve and maintain surface water and ground water quality
			* **Actions**:
				+ Communicate and enforce the Chesapeake Bay Preservation Overlay District
				+ Communicate the benefit of reducing impervious surfaces to reduce stormwater runoff
				+ Develop a multi-year plan to plant vegetative shoreline buffers to improve water quality and prevent erosion
	+ **Goal**:
		- Reduce the threat of flood damage to properties in town
	+ **Actions**:
		- Communicate the benefits of flood insurance
		- Ensure town-owned properties are properly protected and insured against flood damage
		- Develop an ongoing plan to clean and maintain storm water drains and ditches
		- Secure non-tax funding sources to mitigate the impact of sea level rise
		- Install backflow prevention devices in all drains that back up from the Creek
	+ **Goal**:
		- Better Town management of stormwater
			* + Develop an ongoing plan to clean and maintain storm water drains and ditches
	+ **Goal:**
		- Reduce light pollution to increase the visibility of the night sky, reduce the effects of electric lighting, improving the well-being of both people and wildlife
			* **Actions:**
				+ Develop and adopt a Dark Sky policy
				+ Develop a comprehensive lighting plan for each distinct neighborhood within Onancock
				+ Begin to replace light fixtures Downtown and at the Wharf with ornamental fixtures that meet Dark Sky policy requirements
	+ **Goal:**
		- Highlight the environmental experiences in and around Onancock
			* **Actions:**
				+ Create a sunset viewing boardwalk-type park at the waters edge in the parking lot at the bulkhead
				+ Create nature trails in town that encourage exposure to our natural beauty
				+ Create bike trails to connect Onancock to the Route 13 corridor (and eventual Rails-to-Trails bike bath)
* **Existing Land Use and Zoning**
	+ **Goal**:
		- Promote and preserve the existing character of residential neighborhoods
			* **Actions**:
				+ Enforce town zoning ordinances on a complaint basis
				+ Create a zoning map that shows vacant or undeveloped properties to ensure zoning alignment with strategic vision and plan
				+ Create pocket-parks throughout the community to encourage walking, bike riding, gardening, and small gatherings
				+ Add flower boxes and planters throughout the Downtown and Marina, maintained by the Town
	+ **Goal**:
		- Improve the visual quality of the Downtown commercial area
			* **Actions**:
				+ Work with Onancock Main Street to develop street scaping, way finding, and façade plans for the Downtown district
				+ Create collaborative promotions, marketing, and advertising initiatives to attract visitors
				+ Secure non-taxpayer funding to develop a formal plan for Downtown and community improvement
				+ Support Onancock Main Street to achieve and further its mission and strategic plan
	+ **Goal**:
		- Enhance the Downtown Onancock business district
			* **Actions**:
				+ Offer incentives to attract new businesses and retain existing businesses

Remove gross receipts portion of Business License

Create collaborative promotions, marketing, and advertising initiatives to attract visitors

Secure non-taxpayer funding to attract and retain businesses to the Downtown district

* + - * + Develop pricing for water that reduces the price of water for businesses that require heavy water usage for core business operations
				+ Encourage businesses to remain open for hours that are conducive to visitors and working customers
				+ Arrange for one major event each season to attract Shore residents and visitors to Onancock

Begin preparation for a substantial 7/4/2026 celebration that involves fireworks and a tall ship in the Creek

**Transportation**

* + **Goal**:
		- Provide for safe and efficient pedestrian and vehicular movement while protecting the character of Onancock
			* **Action**:
				+ Install speed bumps
				+ Better speed enforcement
				+ Arrange with VDOT to bring curb cut ramps to ADA standards
				+ Arrange for consistent road repair of Onancock maintained streets
				+ Work with VDOT to develop a schedule for repairs for all VDOT secondary roads
				+ Develop an Infrastructure plan to repair/replace: Jackson Street, Warren Street, Justis/Jefferson, King Street to meet VDOT secondary system standards

Secure major project funding for road repair and walking paths

* + **Goal**:
		- Reinstate Year-round ferry service to Tangier
			* **Action**:
				+ Negotiate with commercial ferry operator
* **Land Use**
	+ **Goal**:
		- Promote an economically viable and competitive business environment
			* **Actions**:
* **Housing**
	+ **Goal**:
		- Provide safe, adequate housing for present and current residents
			* **Action**:
				+ Fill or remove abandoned houses
				+ More mosquito spraying and weed control in drainage ditches
				+ Change zoning on Market Street to promote mixed use retail/residential
				+ Develop an aging-in-place system in town that provides adequate services to seniors to remain Onancock residents
				+ Develop a community initiative to support homeowners unable to maintain their homes
				+ Promote the building and installation of bat and bird houses to eradicate mosquito population
* **Historic Resource**
	+ **Goal**:
		- Protect and promote the historic character of Onancock
			* **Action**:
				+ Make information available to residents regarding tax credits and other benefits of rehabilitating historic properties
				+ Explore the feasibility of establishing a regulated historic overlay as part of the zoning ordinance
				+ Add central point of information that teaches the history of the town and area
* **Community Facilities**
	+ **Goal:**
		- Continue to provide police and fire protection services
			* **Action**:
				+ Develop a plan to work toward 24/7 police coverage
				+ Develop a community policing and auxiliary program
				+ Renovate Town Hall to manage building access and promote safety to employees, officers, and visitors
				+ Renovate public bathrooms to ADA and high aesthetic standards
	+ **Goal**:
		- Promote the utility of Onancock Creek for boat traffic
			* **Action**:
				+ Coordinate with the County to pursue dredging and maintenance of the Creek and channel
				+ Develop a long-range plan to ensure permanent commercial activity in the Creek to maintain channel quality and depth
	+ **Goal**:
		- Maintain and improve recreational facilities
			* **Action:**
				+ Market and advertise the Samuel Outlaw Blacksmith Shop
				+ Support recreation and cultural programs of local non-profit organizations
				+ Promote the Wharf for recreational use
				+ Endorse and support a bicycle path from town to Route 13
	+ **Goal**:
		- Stimulate intellectual growth and public education
			* **Action**:
				+ Promote increased awareness of Eastern Shore history
				+ Use public facilities to support public and community educational programs
	+ **Goal**:
		- Provide high speed fiber optic internet service
			* **Action**:
				+ Work with the County and the Broadband authority to improve and expand service
	+ **Goal**:
		- Improve number of and diversity in community events
			* **Action**:
				+ Partner with OBCA to create and hold unique and high quality community events
	+ **Goal**:
		- Improve tourism
			* **Action**:
				+ Strengthen partnership with ESVA Chamber of Commerce, Tourism Commission, and County Economic Development
	+ **Goal**:
		- Improve communication between Town and residents and businesses
			* **Action**:
				+ Develop newsletter from Town to residents and businesses
				+ Develop dual direction text communication between the Town and residents
				+ Enhance online transaction capabilities with the Town
* **Water/Wastewater**
	+ **Goal**:
		- Transfer ownership of wastewater plant and entire collection system to Hampton Roads Sanitation District
			* **Action:**
				+ Complete full title transfer of all wastewater assets and collection system
	+ **Goal:**
		- Protect the groundwater and surface water resources from pollution
			* **Action:**
				+ Secure water grants annually to enhance clean water care
				+ Provide professional development for new water technician to move toward permit
				+ Develop long-term capital plan for water lines and tower
				+ Budget for post-HRSD water rates that result in reduced or stable use, depending on volume